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Rajeev Chadha



**Mission:** ASQ Canada Edmonton Section adds value to ASQ membership and promotes quality in Northern Alberta through facilitating local access to information and education on quality principles, practices and experience, and by providing opportunities to share ideas and learning.

Message from the chair

As we start a new year of ASQ activity with a new section leadership team, I would like to thank the outgoing team for their great contribution to the management of the section and to welcome the new team of leaders, who will continue to build upon the achievements of our section.

We introduced the FY16 leadership team and the highlights of this year's business plan during the AGM meeting held in early December last year. The initiatives planned for this year, most of them part of a three-year strategy, will be translated into activities and made available to the section members in the annual events calendar posted on the website.

The newsletter is our main communication tool to share information with the section membership however; the same information will be made available on the section website and LinkedIn account. Please make sure you access the section website at this link <http://www.asqedmonton.org/>, and join our section LinkedIn at: <https://www.linkedin.com/groups/4796247> to learn.

The main focus this year is to improve the quality of the services we provide to our membership, as well as consolidating and expanding ASQ presence in various industries, keeping up with the current economy trends and realities in order to enhance our ability to provide guidance and support.

Our first event will be held in February, and we're hosting Mark Karpinka to Present:

**The Job Application Process  
Secrets revealed from a Canadian Human Resources Professional**

In this 60 minute presentation, participants will learn:

- The steps Human Resources Departments use to recruit top candidates.
- The building blocks companies use to design jobs and the "hidden words" placed inside of a job advertisement.
- The reason why "targeting" your resume and cover letter will improve your chances of landing an interview.
- The types of questions recruiters will ask you during an interview and why the "story-telling answer" method will improve your chances of getting a job offer.
- Tips in how to negotiate a better salary and/ or compensation package.

See event details below for more information about time, date and venue.

Kind Regards

Doina Varzaru

Chair ASQ Edmonton Section 0410

### Quote of the month

Learning is not compulsory...  
neither is survival.

Edwards Deming

### USEFUL LINKS

[www.asqedmonton.org](http://www.asqedmonton.org)

[ASQ Edmonton Section 410 | LinkedIn](#)

[ASQ Facebook](#)

[ASQ Quality Auditor Course](#)

[Society of Quality Assurance Assurance](#)



Quality in Mining  
Interest Group  
ASQ The Global Voice of Quality™

### Event Details

**Location:** Millwoods Clubhouse (AKA Woodvale Community Centre)

**Address:** 4540 50 St NW, Edmonton T6L 6B6

**Date:** February 17, 2016

5:30 PM - **Registration**

6:00 PM - **Dinner**

7:15 PM - **Presentation (The Job Application Process)**

Speaker: Mark Karpinka, CHRP

### Short Biography of Mark Karpinka:



Mark Karpinka, CHRP, is the Founder of Blueprint Training Co. and Write My Resume (divisions of the registered business name, Skill City). Mark holds the designation of Canadian Human Resources Professional. Mark has a Bachelor of Arts degree obtained from the University of Alberta complimented with a certificate in Human Resources Management awarded from Grant MacEwan University. Mark has over fifteen years of progressive Human Resources Management experience working for both private sector and government institutions in Senior HR Management positions. Mark runs Blueprint Training Co. and Write My Resume from his home in Sherwood Park, Alberta.

Blueprint Training Co.: [www.conflictresolutionsskills.ca](http://www.conflictresolutionsskills.ca)

Write My Resume: [www.writemyresume.ca](http://www.writemyresume.ca)

### ASQ Training Resources

To support quality professionals worldwide in preparing for their certification exams and day to day quality improvement activities, ASQ makes available various and methodologies at its on-line Knowledge Center at <http://asq.org/knowledge-center/index.html>. Also, ASQ provides on-site and web-based training on various quality topics and certifications at <http://asq.org/learninginstitute/index.html>. You can also order simulated ASQ Exams & Questions at (<http://cert.asq.org/certification/control/prepare>).

### Opportunity to volunteer as a member leader

There will be numerous opportunities to participate and champion the initiatives planned for this year, I invite you to contact the leadership team and express your desire to contribute your time and skills.

### Upcoming certification exams and deadlines - <http://asq.org/cert/dates>

Exam	Date of exam	Application deadline
<a href="#">Manager of Quality / Organizational Excellence</a> <a href="#">Quality Auditor</a> <a href="#">Quality Engineer</a> <a href="#">Quality Improvement Associate</a>	April 3, 2016 <a href="#">28th Annual Quest for Excellence® Conference</a>	February 18, 2016